IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1.(Currently amended) A television program profile interface having a multiplicity of axes, including:

a television viewer profile represented by weighted viewer preferences, different portions of which are selectable by traversing along at least one axis of the multiplicity of axes,

wherein the weighted viewer preferences are represented along a plurality of ~~axis~~ axes that are different than the at least one axis of the multiplicity of axes,

wherein at least two of the plurality of axes are perpendicular to each other,

wherein the at least one axis of the multiplicity of ~~axis~~ axes are provided within a same view as the television viewer profile,

wherein the at least one of the multiplicity of axes has an altering mechanism allowing a value associated with a position on the at least one axis to be changed along the at least one axis,

wherein the television viewer profile weighted viewer

preferences have an activation mechanism that allows for viewer

selection and manipulation of the television viewer profile

weighted viewer preferences.

2.(Currently amended)   ~~The television program profile~~

~~interface in accordance with Claim 1,~~ A television program profile

interface having a multiplicity of axes, including:

a television viewer profile represented by weighted viewer

preferences, different portions of which are selectable by

traversing along at least one axis of the multiplicity of axes,

wherein the weighted viewer preferences are represented along

a plurality of axes that are different than the at least one axis

of the multiplicity of axes,

wherein the at least one axis of the multiplicity of axes are

provided within a same view as the television viewer profile,

wherein the at least one of the multiplicity of axes has an

altering mechanism allowing a value associated with a position on

the at least one axis to be changed along the at least one axis,

wherein the television viewer profile weighted viewer

preferences have an activation mechanism that allows for viewer

selection and manipulation of the television viewer profile

weighted viewer preferences,

wherein the at least one ~~axes~~ axis comprises time.

3.(Original) The television program profile interface in

accordance with Claim 1, wherein said weighted viewer preferences

are represented by bar graphs.

4.(Original) The television program profile interface in

accordance with Claim 2, wherein said weighted viewer preferences

are represented by bar graphs.

5.(Previously Presented) The television program profile

interface in accordance with Claim 1, wherein each of said weighted

viewer preferences is individually viewer modifiable.

6.(Previously Presented) The television program profile

interface in accordance with Claim 1, further comprising means for

viewer interaction to alter a topic selection presented by the

television viewer profile to provide said weighted viewer

preferences sorted by a selected topic represented on the at least

one axis.

7.   (Canceled)

8.   (Canceled)

9.   (Canceled)

10.   (Canceled)

11. (Currently Amended) A method of using a television viewer

profile interface, including the acts of:

a)   providing a television viewer profile that presents a

list of weighted view preferences that change proportionally with

respect to at least one axis of a multiplicity of axes,

wherein the weighted viewer preferences are represented along

a plurality of ~~axis~~ axes that are different than the at least one

axis of the multiplicity of axes,

wherein at least two of the plurality of axes are

perpendicular to each other,

wherein the at least one axis of the multiplicity of ~~axis~~ axes

are provided within a same view as the television viewer profile;

and

b)   modifying said television viewer profile via an access

mechanism that allows a viewer accessing different portions of the

television viewer profile by traversing along the at least one

axis.

12.   (Canceled)

13.   (Canceled)

14.   (Canceled)

15.   (Canceled)

16.   (Canceled)

17. (Canceled)

18. (Canceled)

19. (Canceled)

20. (Previously presented) The television program profile interface of Claim 1 wherein the activation mechanism is configured to allow viewer manipulation of selected weighted viewer preferences by moving the selected weighted viewer preferences along an axis.

21. (Currently amended)) ~~The television program profile interface of claim 1,~~ A television program profile interface having a multiplicity of axes, including:

a television viewer profile represented by weighted viewer preferences, different portions of which are selectable by traversing along at least one axis of the multiplicity of axes,

wherein the weighted viewer preferences are represented along a plurality of axes that are different than the at least one axis of the multiplicity of axes,

wherein the at least one axis of the multiplicity of axes are provided within a same view as the television viewer profile,

wherein the at least one of the multiplicity of axes has an altering mechanism allowing a value associated with a position on the at least one axis to be changed along the at least one axis,

wherein the television viewer profile weighted viewer preferences have an activation mechanism that allows for viewer selection and manipulation of the television viewer profile weighted viewer preferences,

wherein the at least one of the multiplicity of axes is at least two of the multiplicity of axes.

22. (Previously presented) The television program profile interface of Claim 21, wherein the at least two of the multiplicity of axes are arranged in parallel to each other.

23. (Currently amended)   A television program profile interface having a multiplicity of axes, comprising

a television viewer profile represented by weighted viewer preferences that changes with respect to at least one axis of the multiplicity of axes,

wherein the weighted viewer preferences are represented along a plurality of ~~axis~~ axes that are different than the at least one axis of the multiplicity of axes,

wherein at least two of the plurality of axes are perpendicular to each other,

wherein the at least one axis of the multiplicity of ~~axis~~ axes are provided within a same view as the television viewer profile,

wherein the at least one of the multiplicity of axes has an altering mechanism allowing a value associated with a position on the at least one axis to be changed along the at least one axis, and

wherein a selection of the position along the at least one axis of the multiplicity of axes operates to filter the weighted viewer preferences to provide weighted viewer preferences that correspond to the selected position.

24.(Currently Amended) ~~The television program profile interface of claim 23,~~ A television program profile interface having a multiplicity of axes, comprising

a television viewer profile represented by weighted viewer preferences that changes with respect to at least one axis of the multiplicity of axes,

wherein the weighted viewer preferences are represented along a plurality of axes that are different than the at least one axis of the multiplicity of axes,

wherein the at least one axis of the multiplicity of axes are provided within a same view as the television viewer profile,

wherein the at least one of the multiplicity of axes has an altering mechanism allowing a value associated with a position on the at least one axis to be changed along the at least one axis,

wherein a selection of the position along the at least one axis of the multiplicity of axes operates to filter the weighted viewer preferences to provide weighted viewer preferences that correspond to the selected position, and

wherein the at least one of the multiplicity of axes is least

two of the multiplicity of axes.

25.(Previously presented)   The television program profile

interface of claim 24, wherein the at least two of the multiplicity

of axes are arranged in parallel to each other.

26.   (Currently Amended) A television program profile

interface having a multiplicity of axes, including:

a television viewer profile represented by weighted viewer

preferences that proportionately change with respect to at least

one axis of the multiplicity of axes, wherein the at least one of

the multiplicity of axes has a profile view selecting mechanism

that selects the profile view by traversing along the at least one

axis, wherein at least one of the multiplicity of axes represents

at least one activity not involved in viewing or listening to

television and the television viewer profile weighted viewer

preferences have an activation mechanism that allows for viewer

selection and manipulation of the television viewer profile

weighted viewer preferences.

27.   (Currently Amended)   ~~The television program profile interface of Claim 26,~~ A television program profile interface having a multiplicity of axes, including:

a television viewer profile represented by weighted viewer preferences that proportionately change with respect to at least one axis of the multiplicity of axes, wherein the at least one of the multiplicity of axes has a profile view selecting mechanism that selects the profile view by traversing along the at least one axis, wherein at least one of the multiplicity of axes represents at least one activity not involved in viewing television and the television viewer profile weighted viewer preferences have an activation mechanism that allows for viewer selection and manipulation of the television viewer profile weighted viewer preferences,

wherein the at least one ~~axes~~ axis comprises time.

28.   (Previously Presented)   The television program profile interface of Claim 26, further comprising means for viewer interaction to alter a topic selection presented by the television

viewer profile to provide said weighted viewer preferences sorted by a selected topic.

29. (Previously Presented) An interactive, television program profile interface, including:

television viewer profile represented by weighted viewer preferences in graphical form including a plurality of bar graphs, wherein the bar graphs change with respect to at least one axis of a multiplicity of axes, and wherein the at least one axis has a profile view selecting mechanism that selects the profile view without altering the television viewer profile by traversing along the at least one axis, said bar graphs being coupled to an access mechanism that allows for viewer selection and altering of weighted viewer preferences.

30. (Previously Presented) An interactive, television program profile interface of Claim 29, wherein at least one of the multiplicity of axes represents at least one activity not related to viewing television.

31. (Previously Presented) A method of using a television viewer profile interface, including the acts of:

a) providing a television viewer profile that presents weighted view preferences along an axis, said weighted view preferences changing proportionally with respect to at least one axis of the multiplicity of axes, wherein the at least one of the multiplicity of axes has a profile view selecting mechanism that selects the profile view without altering the television viewer profile by traversing along the at least one axis, wherein at least one of the multiplicity of axes represents an at least one activity not involved in viewing television; and

b) modifying said television viewer profile by viewer interaction via an access mechanism that allows viewer selection and alteration of the television viewer profile by traversing along said axis.

32. (Previously Presented) The method of Claim 31, wherein the act of modifying said television viewer profile view further comprises the access mechanism providing a selection device that

allows selection from one of a plurality of weighted viewer

preferences within the television viewer profile.

33.   (Previously Presented)   The method of Claim 32, wherein

the act of modifying said television viewer profile view further

comprises the access mechanism providing an altering device that

allows altering of a selected one of the plurality of weighted

viewer preferences within the television viewer profile.